

A NEW WORLD:
Reigniting Community Action





Delivering water and power®

ADVANCING COMMUNITIES, TOGETHER.

Building strong, safe and healthy communities often requires a helping hand from organizations like yours that provide vital services to those in need. At SRP, we support your efforts and applaud your commitment to work collaboratively for a better future.

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Wildfire Annual Conference



Welcome back to the **Wildfire Annual Conference!**

The theme: A New World, feels especially relevant as we and the families we serve have all experienced loss, grief, an even further loss of economic standing, and for some a feeling of isolation. But one thing I know about Community Action is we are resilient. *We persevere. We fight forward. We always continue to serve and innovate. I am so proud of this network and each of you.*

I hope the speakers and the workshops during the conference provide inspiration, create tools to deploy as we continue to serve, and stimulate new ideas that ignite you and your imaginations, personally and professionally.

Thank you for being with us this week. Thank you for your ongoing service and commitment to end poverty in Arizona.

With deep respect and gratitude,

Kathy DiNolfi

Kathy DiNolfi, President

7:00 am – 8:30 am

Registration Opens
and Continental
Breakfast

Prefunction South

8:30 am – 10:00 am

Welcome / Keynote
Margie Frost Awards

B1

10:00 am – 10:10 am

Break

10:10 am – 11:00 am

Breakout Sessions

11:00 am – 11:10 am

Break

11:10 am – 12:00 am

Breakout Sessions

12:15 pm – 2:00 pm

Lunch, Awards
Presentation, and
Speaker

B1

2:00 pm – 2:10 pm

Break

2:10 pm – 3:00 pm

Breakout Sessions

3:00 pm – 3:10 pm

Break

3:10 pm – 4:00 pm

Breakout Sessions

4:00 pm – 6:00 pm

Networking Reception

Foyer



8:30 am – 10:00 am

Opening Session, Awards Presentation and Keynote Speaker

B1

Keynote Speaker

Dr. Adama Sallu

*Director of Equity & Inclusion,
Chandler Unified School District*

The Road to Civil Rights: Reimagining Poverty and Human Dignity

10:10 am - 11:00 am

Breakout Sessions

Health Equity & the Social Determinants of Health

B6

Alicia Kenney

Social Work Equity Coordinator

Jessie Barbosa

*Vaccine Equity Manager
Az Department of Health Services
(ADHS)*

The ADHS Office of Health Equity (OHE) is charged with supporting health equity efforts at ADHS and across the state. Our team of eight works to reduce health disparities in a two-way partnership with tribes, county health departments, and community based partners. During this session, attendees will learn several strategies from our Social Work Equity Coordinator and Vaccine Equity

Manager on centering equity for all community members when implementing public health programs.

This session will provide a brief overview of health equity and the social determinants of health. We'll dive into real-life lessons learned by our team, address and reflect on structural inequities that present as barriers within the public health system, and applicable solutions to lifting equity. Attendees will walk away with practical knowledge and tools, which they can incorporate within their own programs.

Participants will hear a number of case studies where the office provided a public health response through an equity lens to members specifically of the deaf and hard of hearing community and diverse communities with limited English proficiency.

Objectives:

- Define and understand how to apply equity in diverse spaces.
- Learn ways in which professionals can serve as allies to communities impacted by health disparities.
- Learn how to implement key strategies to create meaningful two-way partnerships with impacted communities and the importance of having a cabinet of community subject matter experts.

Motivational Interviewing

B3

Denise Beagley

ASU

Motivational Interviewing (MI) is an evidenced-based practice that centers on the motivational processes within the individual that facilitate change. These skills are used in numerous

settings when someone is struggling with a behavior change, decision fatigue, or exploring ambivalence.

Learning Objectives:

1. Describe three communication styles and common communication “roadblocks”
2. Review the components of the “Spirit” of Motivational Interviewing
3. Identify core Motivational Interviewing skills to assist with positive communication
4. Get an introduction to the “OARS (Open questions, Affirmation, Reflective listening, and Summary reflections) technique”

Introduction to Trauma Informed Care

B4

Roderick Logan
DPTH, D.A.A.E.T.S

Arizona Trauma Institute

This training is a discussion of the elements of trauma informed care and supporting materials on the nature of how trauma can impact life and health throughout the lifespan. Attendees will be introduced to how Adverse Childhood Experiences (ACEs) can affect developmental milestones and can lead to frustrating relationships and behavioral problems in the lives of individuals and families. Focus will be on understanding how to help bring peace and healing through the application of compassion, safety and respect using the Arizona Trauma Institute’s philosophy of healing.

Achieving Generative Leadership Through the Human Service Value Curve

B5

Tiffney Marley
CCAP, NCRT

National Community Action Partnership

Join this session on how the Human Services Value Curve inspires and equips leaders and policymakers of health and human services organizations, systems, and communities to envision and create a path for achieving better and more equitable outcomes for individuals, families, and communities, as well as improve and accelerate human services social and economic value for society.

11:10 am - 12:00 pm

Breakout Sessions

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B3

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Centering Community Action Leadership in Equity & Belonging

B5

Tiffney Marley
CCAP, NCRT

National Community Action Partnership

During this session, participants will learn about the intersection of equity and the Community Action mission, the National Community Action Partnership’s Equity journey and best practices and strategies for rooting individual and organizational leadership in equity and belonging.

Unhooking from Anxiety

B6

Debbie Holixa

M2 Well-Being

It is said that our world has changed more in the past 20 years than it had in the previous 200. This rapidly changing, information-overload world often feels uncertain. And that creates anxiety for our slow-to-evolve, wired-for-survival brains that seek the comfort of certainty. Anxiety is part of the human emotion spectrum that, with continued practice, becomes a mental habit. In this workshop we will explore how to unhook ourselves from the anxiety habit loop and substitute more nurturing and supportive emotions. This presentation includes lecture, experiential exercises, guided meditations, interactive discussion, and practices to produce more rewarding behaviors.

12:15 pm – 2:00 pm

Lunch, Awards
Presentation, and
Keynote Speaker

B1

The Housing Crisis and its Broader Impacts

Keynote Speaker:

Rashad Shabazz

*School of Social Transformation
ASU*

Rashad Shabazz's academic expertise brings together human geography, Black cultural studies, gender studies, and critical prison studies. His research explores how race, sexuality and gender are

informed by geography. His book, *"Spatializing Blackness,"* (University of Illinois Press, 2015) examines how carceral power within the geographies of Black Chicagoans shaped urban planning, housing policy, policing practices, gang formation, high incarceration rates, masculinity and health.

Professor Shabazz's scholarship also includes race relations and social justice movements. He is currently working on two projects: the first examines how Black people use public spaces to negotiate and perform race, gender and sexual identity as well as to express political or cultural identity. The second project uncovers the role Black musicians in Minneapolis played in giving rise to "the Minneapolis sound."

2:10 pm - 3:00 pm

Breakout Sessions

Connecting Arizona: Bridging Arizona's Digital Divide One Community at a Time

B5

Cindy Hogan
Ilana Lowery
Mikhail Sundust
El John

This panel will tell the story of how Arizona non-profits, collaboratives, universities and state agencies are leveraging programs to bridge the digital divide, and what programs are available **NOW** to low-income families to help them get the internet, devices, and training they need to live in our digital world.

Compassion Fatigue: Self-Care When Life is Disrupted

B3

Wayne Tormala &
Moe Gallegos

For over two years now, and even longer for many of us, the path we've walked has not been easy. Life has been disrupted! There has been enormous loss, whether it's been the loss of loved ones, our jobs and homes, or the loss of our hopes and dreams. And while we are seeing signs of a new day as some semblances of our lives are returning to a sense of normal, we also know that a healthy recovery in a post-pandemic world will be challenged by both the collective and individual trauma of recent events..... which many are referring to as the "shadow pandemic." Full recovery, evidenced by our own sense of health and well-being, requires our attention and patience not only with others, but with ourselves as well.

Compassion fatigue is real!

Compassion fatigue is a natural offspring of the world we have been working and living in. In the last couple of years we have witnessed a dramatic rise in stress-related diseases, loneliness and depression, drug overdose, racial injustice, economic pressures, violence to self and others, and a seemingly unending list of other signs of disruption.

We still care for the lives of those we serve, our co-workers, friends and family, but our resilience may be running low. And when we don't attend to this, professional and personal BURNOUT is just around

the corner. Simply put, if we don't engage in healthy self-care, we are even more hard-pressed to care for others.

To help us set our intentions toward self-care, Wayne Tormala and Moe Gallegos have been meeting with Community Action Agencies to help address the adverse impacts of compassion fatigue on the health and well-being of both staff and clients, and to help folks navigate tailored ways to reach our own individualized sense of holistic well-being amidst challenging times. In this session, Wayne and Moe will provide a background of the Compassion Fatigue initiative, an update on their visits with CAA's, and engage the audience in addressing concerns related to the mental well-being of healthcare and social service providers.

Navigating Transitions and Change

Debbie Holixa

M2 Well-Being

B4

The truth of change is never more evident than during life's inevitable transitions. The average adult will experience one life disrupter every one to two years. Learning to work with change through mindfulness perspectives and practices can assist in navigating change with greater ease and wisdom. Participants will learn specific mindfulness techniques to work with the ongoing change in their daily lives, as well as exercises to help reframe unexpected events in productive ways.



3:10 pm - 4:00 pm

Breakout Sessions

Everything You Always Wanted to Know About Evictions But Wish You Didn't Have To

Maxine Becker

Wildfire

B5

Please join in on a discussion to get practical information about how the eviction process works, how to help tenants avoid an eviction, learn what resources are available if a client is getting evicted, and how to help tenants recover after an eviction. Feel free to come with any and all questions about the court process, how best to deal with landlords, and what we can do to make this process more just.

Building Resilience in Yourself and Others

Annie Middlemist

Life Coach and Motivational Speaker specializing in Emotional Intelligence in the workplace

B3

This engaging workshop will introduce you to the components of resilience and its connection to Emotional Intelligence. Participants will learn specific tactics to build this skill that involves the ability to cope with the challenges, problems and setbacks we face in life and in the workplace, and to become stronger because of them.

Poverty and Public Health: No Grounds for Divorce

Wayne Tormala & Moe Gallegos

B4

Come to this interactive session to learn about the connections between poverty and public health and how Community Action Agencies and Public Health Departments are creating stronger collaborations to address communities holistically.



8:00 am – 9:45 am

Breakfast,
General Session and
Business Meeting

B1

9:45 am – 10:00 am

Break

10:00 am – 11:00 am

Breakout Sessions

11:15 am – Noon

Closing Remarks/
Silent Auction



8:00 am - 9:45 am

Breakfast,
General Session and
Business Meeting

B1

10:00 am - 11:00 am

Breakout Sessions

**LIHEAP & Community
Action – LIHEAP Expansion
& Resource Navigation**

Kellyanne Beck

DES

B5

We will discuss Housing Stability and Utility Assistance programs to include the expansion of The Low Income Home Energy Assistance Program (LIHEAP) program and the resource navigation model and connecting customers to the right resource at the right time.

**Mental Health Awareness
and Suicide Prevention
Resources**

Nix Schneider

Solari

B3

During this 1-hour training course participants will learn how to appropriately and safely respond to family and community members experiencing mental health challenges and disorders. Participants will learn the warning signs of suicide and

explore local community resources. Individuals will gain an understanding of how to engage in important conversations around de-escalating a crisis and destigmatizing mental illness and suicide.

**The Way Home: Practical
Applications to Address
Housing Insecurity**

Joan Serviss

Executive Director

Arizona Housing Coalition

Joanna Carr

Research and Policy Director,

Arizona Housing Coalition

B4

A practical conversation with Arizona Housing Coalition Executive Director Joan Serviss and Research and Policy Director Joanne Carr focusing on our homelessness and housing crisis, with resources for emergency, transitional, and permanent housing solutions across Arizona.



Heart in Hand Award Recipients 2022

Each year Community Action Agencies throughout Arizona take the time to recognize people who go above and beyond their daily duties to impact and improve the lives of limited-income families, communities, and Arizona.

Tim Gonzales

Nominated by:

Gila County Community Action Program

Gene Giesaking

Nominated by:

City of Phoenix Human Services Department

Trinity Cole

Nominated by:

CAHRA

Human Services Department Staff

Nominated by:

WACOG Human Services

Don Jensen

Nominated by:

A New Leaf, MesaCAN

7

POWERFUL ASSISTANCE

Serving Arizona's low income families through our partner agencies: Pima County Community Services/Community Action, PPEP, ICS, CCCS, NACOG, SEACAP, and WACOG.

Thank you for all you do to help our customers.



Leadership Awards Recipients 2022



Media Leadership Award

Catherine Reagor

Beating the Odds Award

Miguel Valtierra

Nominated by:

WACOG Human Services

Carlos Flores

Nominated by:

WACOG Human Services

Marco Corona and **Alejandra Robledo**

Nominated by:

Maricopa County Human Services

Board Service Awards

Kathy DiNolfi

Norma Gutierrez

Phil Byrum

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The power of together

Caring, giving and making things better.
It all starts by working together. Join us in
celebrating the power of community.





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