

Barbie Izquierdo

Media Kit



Strategic Consultant Keynote Speaker Organizer

**I thrive when I am raising awareness,
advocating, and organizing around social justice issues.**

My passion is fueled by a persistent determination for change.

Aligning my core values with my career goals is what makes me a trailblazer.

I aim to use my voice and lived expertise to change how people view lived experience.

Strengths & Successful Outcomes

My individualization strengths, empower me to find the individual needs and concerns. My personable skills allow me to connect WITH people and connect them to each other. I always search for platforms that promote being trauma-informed, and that acknowledge the need for racial equity, inclusion, diversity, and treating people with dignity. My successful outcome is I am the go-to person for community feedback and humanizing complex situations.

My strength in sense of responsibility empowers me to act with integrity and maintain a reputation that goes against stigmas and stereotypes. My successful outcome is that I am able to stand diligently on issues that are important to me because people know that I am honest and believe in transparency.

My strength of activating empowers me by mobilizing and not waiting to see what happens, but actually putting in the work to make things happen! Proactive vs. reactive! My successful outcome is I have piloted and helped to create innovative ways to eradicate hunger.



Lived Expertise

The insight that lived experience provides is valued in certain settings already, but not in all. In certain industries, lived experience is praised, for example when a doctor is helping a resident in the medical field, that is considered valuable lived experience. This experience provides the true nature of the job, the ins and outs, the challenges, and best practices to name a few.

However, it's when the expertise comes from the mouth of a poor person, someone who comes from low-income barriers, that the lived expertise is questioned.

We, (people with lived expertise) are people who have been limited by our supports and resources, but we are also smart, excellence-driven people. We, with lived expertise, raise awareness and educate others on the untapped potential of people like us, and how we can contribute to the solutions our country so badly needs.

As a professional speaker and activist with lived expertise, I have provided consulting services to demonstrate how to prioritize with limited funding and resources. I educate on how to excel in diverse situations. I am an emphatic problem solver and a role model to others fighting to make it out of their impoverished neighborhood. I aim to share our knowledge and best practices to make positive policy changes.



Core Values

- Justice- Fairness & equality for everyone. Dignified rights, accountability, access to opportunities, and quality education.
- Independence- The ability to be self-sufficient without needing assistance from governmental programs or other parties. Having residual and disposable income without having to choose between what bills to pay. Financial stability.
- Integrity- Doing the right thing, even when no one is looking or when it's easy to cut corners or do the wrong thing. Being proud of who you are and standing firm in your beliefs and values, even if you stand alone.
- Self-Awareness- The willingness & ability to learn & comprehend the inner complexities from a viewpoint of growth. Doing the work to develop oneself for the betterment of society and the greater good.
- Meaningful Work- Ensuring that you are working towards a goal that primarily benefits our world. Doing your part to influence and spark progressive change. Doing what sets your soul on fire despite fear, obstacles, doubt, and lack of support.



Contact Me

"Hunger: it's right here in the United States. It could be right next door and you would never know because people are too afraid to talk about it."

-Barbie Izquierdo

Barbie on the swings. Photo courtesy of Magnolia Pictures.



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